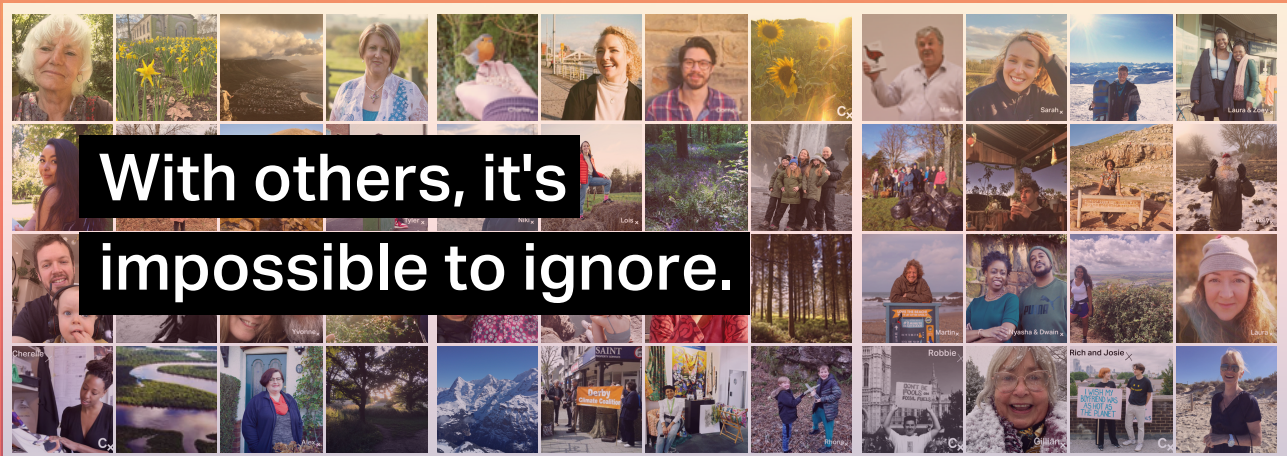


The Commitment **Cx**

Inspire others to make
The Commitment

Alone, your Commitment is powerful.



Every Commitment has an impact on politicians. When you talk to the people who know and trust you, they listen. Who can you inspire to make The Commitment? You can make a big difference.

This document contains resources to help you gather Commitments in a way that works for you, whether online or in person.

If you have any questions, need more support, or would like to more get involved - email us at info@thecommitment.uk.



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Cx Gathering:

In-person

Speaking to people in-person is by far the best (and easiest!) way to gather Commitments.

Who do you know who cares about living on a healthy planet? Whether it's your friends, family, colleagues or neighbours - share with them why you have made your Commitment, and emphasise that this is a simple and powerful way to make a difference. For the planet, and for future generations.

You can refer to our [website](#) and [this PDF](#) for help with explaining The Commitment

"Maybe later"

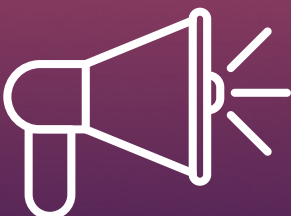
People are much more likely to make The Commitment if they do it there and then - it only takes 5 minutes.

If that's not possible, ask them when they'll do it by!

We've put together a short pitch, useful facts and testimonials to help you show others why they should make The Commitment!

Key things to remember

- The Commitment is not associated with any political party
- We will not tell you how to vote
- You may already be voting for a healthy planet: what we do is tell your politicians (anonymously) that you are



Why not point potential Committers to Zero50's [podcast episode](#) featuring our Co-Director, William Eccles, for more information.



Cx Gathering:

Online

Short message (for Whatsapp/SMS)

I've just made my Commitment to vote for a healthy planet, will you join me?

Take just 5 minutes and help speed up government action on the climate and nature.

Make your Commitment by heading to thecommitment.uk

xxx

Don't forget to personalise these templates with issues that you care about!

Click here to send this message on Whatsapp (you can send it to multiple people/groups in one go!)

Email

Subject: Do you want more action for a healthy planet?

Hi [INSERT NAME],

I thought you may be interested in The Commitment, an independent organisation whose purpose is to speed up government action on the climate and nature. It gives people something simple and powerful to do.

1. You commit to vote only for politicians who work for urgent action on the climate and nature.
2. The Commitment takes your Commitment to your MP and other local politicians.
3. Politicians take action for the planet: they really want your vote.

I have made my Commitment because I care deeply about these issues and I want my voice to be heard, and I know you do too.

So, will you join me? Make your Commitment now, it only takes 5 minutes: thecommitment.uk

Best wishes,
[INSERT NAME]

You can find a 'How it works' graphic in our [Visuals folder](#)

Cx Gathering:

Online

Instagram and Facebook

You can download images [here!](#)

Do you want your politicians to do more for the climate and nature?

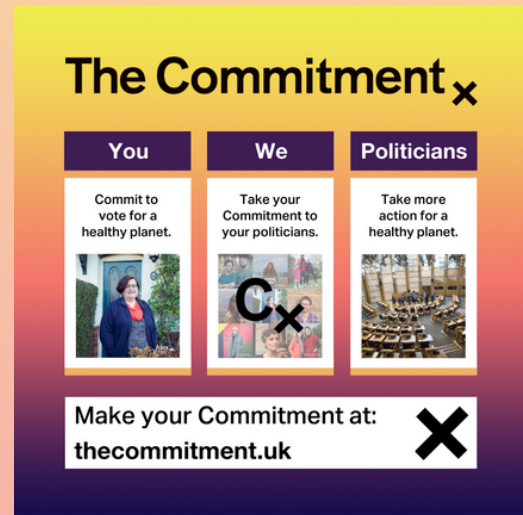
Make your Commitment now and commit to vote only for politicians who work for urgent action on the climate and nature. It only takes 5 minutes.

thecommitment.uk

By voting for a healthy planet, you are helping to speed up government action.

#TheCommitment_x

xxx



I've just made my Commitment to vote for a healthy planet, will you join me?

Take just 5 minutes and help speed up government action on the climate and nature.

Make your Commitment by heading to thecommitment.uk

#TheCommitment_x

xxx



Tag us!
Instagram:
thecommitment_x
Facebook:
thecommitmentx



Cx Gathering:

Online

Twitter

Tag us!
Twitter:
[@thecommitment_x](https://twitter.com/thecommitment_x)



Do you want your politicians to do more for the climate and nature?

Make your Commitment now and commit to vote only for politicians who work for urgent action on the climate and nature.

thecommitment.uk

#TheCommitment_x
[@thecommitment_x](https://twitter.com/thecommitment_x)
xxx

Want to create
your own visuals?
Download our
logos [here](#)



I've just made my Commitment [@thecommitment_x](https://twitter.com/thecommitment_x) to vote for a healthy planet, will you join me?

Take just 5 minutes and help speed up government action on the climate and nature.

Make your Commitment by heading to thecommitment.uk

#TheCommitment_x xxx

I've committed my
vote for a healthy
planet.

The Commitment_x

Hashtags we love:

#TheCommitment_x #healthyplanet #governmentaction #actnow
#climate #climatechange #biodiversity #nature



Cx Gathering:

Frequently Asked Questions

1. I feel like a hypocrite because I frequently fly/eat meat/use plastic. Can I still make The Commitment?

Yes! The Commitment is about government action. While individual action has an important part to play, making The Commitment puts the spotlight on politicians.

2. What happens to my Commitment? Where does my personal information go?

We take your Commitment to your MP and other local politicians, only using your first name. When you make your Commitment, you can choose to also have your message shared. Any additional information you give us is kept completely anonymous.

3. Why do you ask about my age, ethnicity, voting habits, education and gender?

By gathering information on the backgrounds of people who make The Commitment, we can demonstrate that concern is widespread across all groups. This gives politicians across all parties a powerful reason to act. It also helps us better understand who we are reaching, ensuring that The Commitment represents everyone. These questions are completely optional and you can still make The Commitment without answering them.

3. I don't vote/I am too young to vote

We strongly encourage everyone to vote and have their voices heard in public elections. If you are too young right now, you can register to vote up to 2 years before you are old enough.

You can make The Commitment even if you are too young to vote or did not choose to vote in the last election.

You can read more FAQs on our [website](#).



Thank you!

If you would like to connect with other Cx Gatherers, join us at our monthly online check-ins!

We discuss our experiences of telling people about The Commitment and share tips and feedback. If this is something you'd be interested in, let us know by emailing info@thecommitment.uk, and we'll get in touch with the details.

